

Graphic Design Assistant

ARTS/APPLIED ARTS

Role: This position will offer the student an opportunity to strengthen academic skills within a creative environment. Working with the Director of the Marilyn I. Walker School of Fine and Performing Arts, the position will develop visual promotional and educational materials that establish the visual identity of the MIW SFPA and its constituent departments and programs, reflecting its new name and consistent with the new Brock identity. The specific intellectual challenge arises from successfully translating faculty's programming intentions into effective communication vehicles, while respecting the new university design parameters.

Discrete responsibilities include:

- the development of posters, invitations, promotional cards, and advertisements to support the Department of Music's various concert series and programs;
- the creation of all promotional materials supporting the annual interdisciplinary Showcase of student work; the translation of the visual identity for each Dramatic Arts mainstage production (2 per academic year) into a poster, banner, invitation, promotional card, study guide, program, and advertisement;
- the support of Visual Arts' public exhibitions and programs with posters, promotional cards, invitations, and advertisements;
- the design of promotional material for other public presentations under the Marilyn I. Walker School of Fine and Performing Arts.

The position will work with the Director and the Coordinator of the MIW SFPA, relevant faculty, and other departments as appropriate (e.g., Recruitment and Liaison) to translate academic and pedagogical aims into effective visual communication, with an increasing emphasis on digital media (e.g., visual flyers to be e-mailed as part of media releases and recruitment outreach, etc.)

Start: 2010-09-08

End: 2011-04-15

Positions: 1

Job Type: Part-Time

Deadline: 2010-08-13

Salary: \$13.25/hour

Status: Available

Requirements

- Qualifications:**
- Second year complete and preferably a course in graphic design, Web page design or desktop publishing with some experience in lay out, preparing documents for print and Web along with knowledge of print shop protocols.
 - Print ad, poster or layout experience is necessary.
 - The position requires that you conform to established University design protocols, thus skill with Adobe Creative Suite, QuarkXpress and a strong aesthetic aptitude are important.

Minimum Education: 3rd Year Student

Area of Study: Not specified

Application: Cover Letter, Resume

Other: Please submit along with a letter of application a digital file or an on-line link to a portfolio with examples of your graphic design work.

Contact

Submit your application to:

Derek J.J. Knight

Director

Marilyn I. Walker School of Fine and Performing Arts

Brock University

St. Catharines, Ontario

L2S 3A1

Email: dknight@brocku.ca

Only successful applicants will be notified.